



The laundry detergent in sheets

PATENT PENDING
NEW & IMPROVED

100% MADE IN ITALY



The Future Is Here

Fostering and Embracing Harmony with our planet.

Wave is beyond just a product. We embody a profound philosophy rooted in the belief that our existence is intertwined with a world that deserves protection and preservation.

A product designed to be sustainable and **100% MADE IN ITALY.**





**We use business
as a positive force.**

Powered by

BLUGENIA SRL

B-Corp company



Wave's journey began with a simple idea and a dream of small actions creating significant change.

Everything comes from an idea: a clean and conscious world starts with simple gestures.

To turn a small gesture into a great action, you need a **dream**. **Blugenia** combines the color of sky, sea and water with our progeny, those who will come.

We procure the **finest ingredients**, utilize our **exclusive patent pending manufacturing system** to produce and package our product, all within our own **dedicated facility in Italy**.

From day one, we've dedicated ourselves to caring for what matters most. Our product was meticulously crafted to effectively reduce water usage, combat pollution, eliminate plastic and packaging waste, lower fuel consumption in transportation, and significantly decrease the risk of irritation. Above all, to reduce the impact on both people and the planet.

With each wash, you have the power to make a positive impact on the environment.

Join us in our mission to build a better world for future generations, one sheet at a time.



**Partner with us
& Make a difference
for the future**

#1 Laundry Detergent Sheets in Europe

Wave is innovating the laundry sector. Our patent pending process of manufacturing our eco-friendly laundry detergent sheets allows us to have the smallest carbon footprint in this segment. Many Retailers are focusing on Environmental Social Governance (ESG) and consumers are shifting their spend to products that fit within that category.

Our zero plastic, zero waste product is manufactured, produced and packaged, with the highest quality ingredients in Italy. Our pricing remains competitive without sacrificing quality or performance.



From philosophy to laundry:

Wave project represents our way of protecting the planet, creating an **ecological product** that leads consumers to positive actions. An ideal link to be established with nature, which we strengthen every time we do laundry and that takes shape under the **three fundamental concepts**.

Thanks to its **innovative shape**, making the washing machine has never been easier.

With Wave **save time and money**

SAVE

Due to its **innovative shape** make the washing machine has never been so easy. With Wave **save time and money**.

REDUCE

Thanks to its **lightness**, Wave reduces weight and space, **just 2.5 g for a small/medium wash**.

RESPECT

Thanks to its special formula Wave is an **Eco-Friendly** product that protects your family and the environment, because it's **hypoallergenic and biodegradable**.



The laundry detergent in sheets



How to use



1 Divide the sheet in half along the perforated dotted line.



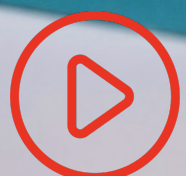
2 Insert the half sheet into the drum or dispenser.



3 Activate the wash cycle.

**Effective in Cold or Hot water.
Colored & White Garments.
Machine or hand washed.**

Thanks to its neutral pH (7.5) it is also suitable for WOOL.
We recommend that you follow the label instructions..



[CLICK HERE TO WATCH](#)

ZERO WASTE - ZERO PLASTIC - ZERO EFFORT

Reasons why **EVERYONE** loves us.



JUST
4% water
to produce



FROM
60% to 90% water
to produce



Istruzioni
Gebrauchsanweisung

- Dividere il foglio in due parti seguendo la linea tratteggiata.
Teilen Sie das Blatt an der perforierten Linie in zwei Teile.
- Inserire 1/2 foglio nel fondo del cestello o nel dispenser (ovvero il buco per lavatrici a carica dall'alto).
Legen Sie das halbe Blatt unten in die Trommel oder ins Waschmittelfach bei Topladern oben auf die Wäsche.
- Avviare il ciclo di lavaggio.
Schalten Sie den Waschgang ein.

Contiene pellicola compostabile
Enthält kompostierbaren Film

| Dosi consigliate | Acqua normale | Acqua dura |
|---------------------------------------|---------------------|--------------------|
| Empfohlene Dosis | Normales Wasser | Hartes Wasser |
| Sporco normale Normal verschmutzt* | 1/2 Foglio Blatt | 1 Foglio Blatt |
| Sporco ostinato Stark verschmutzt | 1 Foglio Blatt | 2 Fogli Blätter |

ATTENZIONE:
Provoca grave irritazione oculare. Evitare il contatto con gli occhi. In caso di contatto con gli occhi, sciacquare accuratamente per parecchi minuti. Togliere le lenti a contatto se è agevole farlo. Continuare a sciacquare. Se l'irritazione degli occhi persiste, consultare un medico. Lavare accuratamente le mani dopo l'uso.

ACHTUNG:
Verursacht schwere Augenreizung. Verursacht Hautreizungen. Darf nicht in die Hände von Kindern gelangen. BEI KONTAKT MIT DEN AUGEN: Einige Minuten lang behutsam mit Wasser spülen. Vorhandene Kontaktlinsen nach Möglichkeit entfernen. Weiter spülen. Nach Gebrauch Hände gründlich waschen.

NON USARE SULLA PELLE
WOLLE VERMEIDEN

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CLASSIC WASHING DETERGENT



The amount of liquid and powder detergents that consumers waste through over-dosing due to hard-to-read instructions or over-sized caps. **A jug meant to be used 48 times, may be actually used only for 33 washing loads.**

The weight of a single dose **of any liquid or powder detergent.**

The combined weight of liquid and powder **transported annually.**



32% waste

40 grams

4 billion kg

WAVE DETERGENT SHEETS



The amount of detergent wasted with a **pre-dosed detergent like Wave.**

The weight of a single strip of Wave is **lighter than most liquids and powders.**

The weight of the **equivalent truckloads of WaVe transported.**



0% waste

2.5 grams

0.25 billion kg



The laundry detergent in sheets



FLEXIBILITY

- Whites & Colors
- Delicates
- Machine or Hand Washed
- Scented or Fragrance Free



FOR ALL
STANDARD
MACHINES
FRONT AND TOP
LOADING
INCLUDING HE

Septic Safe



The laundry detergent in sheets



Space Saving

- Compact Package
- **32 loads** in less than 100gr
- Fits in any **small space**

OUR DETERGENT IN SHEETS



LIQUID DETERGENT



- Heavy
- Takes up space

Our products: an all Eco Green.

We have created a range of **Eco-Friendly** products that **respect fabrics** and **protect the health of the skin** because they **DO NOT CONTAIN PHOSPHATES, PARABENS, 1,4-DIOXANE, MIT PRESERVATIVES, BLEACH or OPTICAL BRIGHTENERS.**

They are also **Cruelty Free, Vegan, Hypoallergenic Nickel Tested and Chrome Tested**, which is why they are safe even for washing children's clothes.

What's more, we make our packaging from **100% sustainable, recyclable and eco-friendly materials.**



**Cruelty
free**

Vegan



Environmentally FRIENDLY



Wave has a dramatically smaller eco-foot print than liquid and powder detergents.



Wave reduces transportation fuel consumption and global-warming carbon emissions.



Wave doesn't use plastic jars and its weight is very light.

Many
Consumers in
your market are
looking for
Environmentally
friendly brands.



Here Wave Eco Collection

Wave family is **available** in a wide range of products.



[VISIT OUR WEBSITE](#)

Laundry sheets

WAVE CLASSIC & SENSITIVE



WAVE CLASSIC

The detergent in gently scented sheets for every type of laundry by hand and machine. Simple and fast, this brand new product cleans thoroughly without leaving any residue.

[LEARN MORE](#)

AVAILABLE PACK:
32 loads



WAVE SENSITIVE

The detergent sheets pure and fragrance-free, ideal for laundry of children and babies. A real caress for the most delicate and sensitive skin.

[LEARN MORE](#)

AVAILABLE PACK:
32 loads





Laundry sheets

WAVE CLASSIC & SENSITIVE

Multipack = Zero waste

Every day we strive to improve WAVE and make it more sustainable and **Eco-Friendly**, so as to safeguard the environment around us.

We try to reduce the impact on the environment through some sustainable choices. For this **no plastic container and bottle is used for packaging**.

Our new **MULTIPACK** formats are designed to reduce waste, both in terms of packaging and consumption. Thus, our detergent can improve the air we breathe. By reducing weight and footprint we can save time, resources and space. Wave **decreases the fuel consumption for transport and the resulting carbon emissions, due to global warming**.

[LEARN MORE](#)
CLASSIC VERSION

[LEARN MORE](#)
SENSITIVE VERSION

AVAILABLE PACKS
CLASSIC & SENSITIVE
96, 128 loads

A Mission simple & clean.

For a more sustainable planet,
we reinforce our mission with small actions.

We support the **Cetacean Research Center** by providing them with the necessary products for cleaning the boats while sailing. Blugenia also *donates* a part of the revenues generated by the sales of Wave products to the purchase of trees to plant with **Treedom** and mangroves to grow with **The Oceancy**.

In this way we can reduce the **CO₂** emissions we produce. Wave's goal is to become a **zero impact** company.

This is our small contribution towards a cleaner, greener and above all **CARBON-FREE** world.

One sheet at a time.





[SEE MORE ON OUR WEBSITE](#)

our CERTIFICATIONS

- Hypoallergenic
- Readily Biodegradable
- Nickel Tested
- Chrome Tested

our POINTS OF DIFFERENCE

- 98% Vegetable Derived
- Patent Pending Formula
- Enhanced Cleaning Power
- Enhanced Brightening
- Enhanced Odor Elimination
- Anti-Color Transfer
- 100% Soluble - Zero Residue
- 100% Biodegradable
- Plastic Free
- Free of Added Dyes
- Free of Phosphates & Parabens
- Free of Chlorine Bleach
- Free of Dioxane 1.4
- Free of Optical Brighteners
- Demineralized water
- Vegan & Cruelty Free
- Made in Italy
- Septic Safe



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COMPARSION TEST

ITALY vs. CHINA & CANADA



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